



THANK YOU TO ALL WHO PARTICIPATED IN THIS LANDMARK STUDY FOR THE ARCHDIOCESE OF SEATTLE. YOUR RESPONSES WILL HELP ARCHDIOCESAN LEADERSHIP BETTER PLAN TO ADDRESS THE NEEDS OF OUR FAITH FAMILY.

## STUDY PARTICIPANTS

### INTERVIEWS

Pastor/Priest Administrator.....	94
Senior Priest.....	39
Pastoral Coordinator.....	7
Parochial Vicar.....	10
Women Religious.....	21
Lay Leader.....	101
<i>Subtotal</i> .....	272

### SURVEYS

Mail Surveys.....	1,450
Online Surveys.....	627
Leadership Gathering Surveys.....	102
<i>Subtotal</i> .....	2,179

**TOTAL RESPONSES .....2,451**

## STATISTICAL FINDINGS

### RESPONDENTS WHO ARE IN FAVOR OF A CAMPAIGN:

Priests/Pastoral Coordinators/Women Religious.....	78%
Lay Leaders.....	82%
Mail and Online Surveys/Leadership Gatherings.....	79%
<i>All Respondents Total</i> .....	79%

### RESPONDENTS WHO WILL MAKE A GIFT TO THE CAMPAIGN:

Priests/Pastoral Coordinators/Women Religious.....	71%
Lay Leaders.....	90%
Mail and Online Surveys/Leadership Gatherings.....	80%
<i>All Respondents Total</i> .....	80%

### RESPONDENTS WHO WILL VOLUNTEER:

Assist with Personal Solicitations of Gifts.....	221
Serve in Another Capacity.....	490

(over)

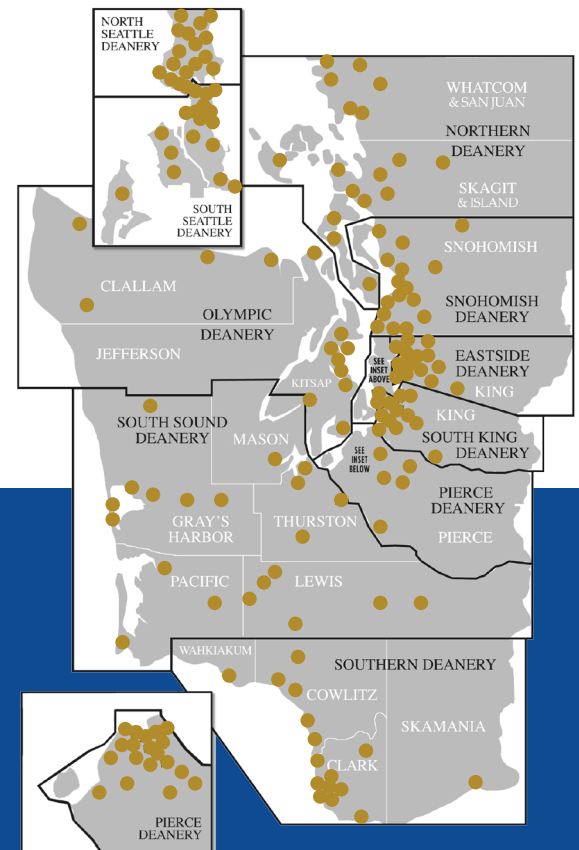


## SUMMARY OF OBSERVATIONS

- Overall support for an archdiocesan campaign is strong throughout all constituencies, especially to fund priest pension and health plans and to support women religious. Opinions vary widely on how to structure the parish needs component.
- Many respondents expressed a desire to see this campaign as part of a larger archdiocesan strategic vision.
- While support to address the priest pension and health plans is strong, many respondents were surprised by the size of the need.
- Many donors will require more detailed information about each of the goals before committing to a gift.
- The majority of respondents desire a campaign that is narrowly focused and easily understood. There is no common interest in additional campaign goals.

## RECOMMENDED NEXT STEPS

- Build upon the positive results of the study by immediately moving forward with the preparation phase of a campaign.
- The finalized campaign goals should be anchored by and flow from the Archbishop Sartain's pastoral vision for the archdiocese and planning study results.
- Establish diverse and talented campaign leadership committees comprised of priests and laity from across the archdiocese.
- Establish a women religious committee to determine how campaign funds will be distributed for individual orders based on their needs.
- Include a parish component as part of the campaign case.
- Gather and provide exhaustive details on each of the finalized campaign goals.
- Execute a communication plan that addresses the most frequently asked questions from the planning study.
- Give parishes the ability to conduct approved "combined campaigns" if they have their own significant needs.



It is an exciting time to be a Catholic in Western Washington as we move ahead with an archdiocesan-wide campaign. This major fundraising effort will help us make significant investments in our priests, our women religious, our parishes and, ultimately, our faith. Look for more information in the coming months regarding campaign leadership and goal details.